



# SMALL BUSINESS DIRECT INSTALL

**Maximize your facility's energy performance with Potomac Edison's Small Business Direct Install (SBDI) Program.**

We provide a comprehensive mix of energy-saving measures for non-residential buildings of all types including commercial, industrial, government, institutional or nonprofit with average annual demand under 100KW. Whether you need a simple tune-up of your HVAC system, refrigeration upgrades, LED lighting or high efficiency cooling systems, our program has something for you.

### Sample measures include:

- HVAC controls to optimize roof top units and air handlers
- Variable frequency drives (VFD) for fans and pumps up to 40hp
- Refrigeration controls for evaporator fans and door heaters
- LED lighting and controls
- Dual enthalpy economizers for HVAC
- Other complimentary program eligible energy saving measures



### PROGRAM BENEFITS

**Get up to 80% off installed equipment when you bundle different upgrades.**

**Maximize Your Savings with Additional Upgrades:**

 = **5,000 kWh**  
Average Savings ★☆☆

 +  = **15,000 kWh**  
Average Savings ★★★

 +  +  = **17,000 kWh**  
Average Savings ★★★★



## Customer Eligibility

- The Small Business Direct Install Program is available for non-residential customers with average annual demand under 100KW.
- Project types can include commercial, institutional, industrial, religious, and multifamily common areas.

## DO-IT-YOURSELF

Eligible Small Business customers can be provided with energy-saving LED screw-in lamps and tubes that you can easily install yourself, at no additional cost. Upgrades include LED screw-in lamps, LED T8 tube lamps, and more! Do-It-Yourself lighting is available for eligible small business accounts with average annual demand under 100KW. Contact us today to confirm eligibility.

## TYPES OF BUSINESSES



Offices



Schools/Higher Education



Police/Fire Stations



Grocery/Convenience



Liquor Stores



Hotels



Multifamily Common Areas



Churches



Small Retail



Healthcare



Auto Repair



Warehouse/Industrial

For additional questions about the SBDI Program offered by Potomac Edison, please contact:



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Potomac Edison offers a suite of programs to benefit all customer sizes and project types. To view all available Potomac Edison EmPOWER offerings please go to [energysavemd-business.com](http://energysavemd-business.com).

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, please visit <https://energy.maryland.gov/Pages/Facts/empower.aspx>.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.