

# COMMERCIAL NEW CONSTRUCTION

**RECEIVE FINANCIAL INCENTIVES  
FOR YOUR ENERGY-EFFICIENT  
DESIGN DECISIONS**

Potomac Edison's Commercial New Construction (CNC) Program provides complimentary energy design assistance and financial incentives to help offset the cost of implementing energy-efficient strategies for commercial and multifamily buildings. When you make informed decisions on energy-efficient design options that exceed the efficiency standards of a code-constructed building, you and your clients benefit with financial savings year over year.



## COMPLIMENTARY ENERGY DESIGN ASSISTANCE

Customized energy model that simulates energy use to identify strategies with the greatest impact and cost-effectiveness.



## DESIGN TEAM INCENTIVE

We offer a design team participation incentive to offset design team time associated with program participation.



## CONSTRUCTION INCENTIVE<sup>1</sup>

For the building owner, based on the annual electric savings, and to help lower costs of implementing strategies.

☎ 800-880-3808

✉ [energysavemd@willdan.com](mailto:energysavemd@willdan.com)

📍 [energysavemd-cnc.com](http://energysavemd-cnc.com)

Potomac Edison offers a suite of programs to benefit all customer sizes and project types. To view all available Potomac Edison EmPOWER offerings please go to [energysavemd-business.com](http://energysavemd-business.com).

<sup>1</sup>To be eligible for incentives, all lighting must be DesignLights Consortium (DLC) or Energy Star listed, and all food service equipment and appliances must be Energy Star rated.

## STREAMLINED PROCESS TO ACCOMMODATE YOUR PROJECT SCHEDULE

1



### Enroll

Contact us to discuss project details.

2



### Preliminary Analysis

Real-time evaluation of energy-efficiency improvements and bundled whole-building strategies.

3



### Final Analysis

Pick the best fit for your goals, and we'll analyze energy savings and eligible incentives.

4



### Verify

We confirm your project was built as planned and issue a verification report.

5



### Earn

Utility provides incentives for your completed project.

## CUSTOMER ELIGIBILITY

The CNC Program is available for most project types including commercial, institutional, industrial, and multifamily.

To qualify, participating projects should be:

- In Potomac Edison's service territory
- New construction, an addition, or a major renovation that includes multiple qualifying mechanical and lighting system measures
- Larger than 5,000 square feet
- Enrolled into the CNC program before HVAC Construction Documents are complete



## ENROLL EARLY TO MAXIMIZE ENERGY SAVINGS

### TRADITIONAL DESIGN/BID/BUILD PROCESS

PRE-DESIGN/  
PROGRAMMING

SCHEMATIC  
DESIGN

DESIGN  
DEVELOPMENT

CONSTRUCTION  
DOCUMENTS IN  
PROCESS

HVAC CDS  
COMPLETE

CONSTRUCTION  
COMPLETE

OCCUPANCY

### FAST-TRACK OR DESIGN/BUILD PROCESS

PRELIMINARY  
DESIGN

COST  
ESTIMATE

CORE/SHELL  
DETAIL DESIGN

GROUND-  
BREAKING

HVAC CDS  
COMPLETE

EE EQUIPMENT  
PURCHASE

OCCUPANCY

*Good Time to Engage Us in Your Project!*

*Too late to participate in CNC program.*

**For additional questions about the Commercial New Construction Program offered by Potomac Edison, please contact:**



800-880-3808



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EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, please visit <https://energy.maryland.gov/Pages/Facts/empower.aspx>.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.